

Why QATrAx?

How valuable is it to meet customer delivery dates?

What is it worth having a product on the market a day earlier?

What is the value of:

- Reducing the risk of a product recall?
- Greater control and a path toward process improvement?

QATrAx can help you realize these gains.

Consider the benefit of an increase in utilization of lab resources by 10%. You can run more tests in a given time period with a fixed quantity of resources. When your workload peaks, completing a few more tests is worth what?

A 10% efficiency increase can typically mean a \$200,000 or better annual benefit. The licensing for this scenario is approximately \$75,000 with a payback in less than eight months.

This payback excludes the tangible, yet hard to value, benefits of meeting customer deadlines, faster time-to-market and the peace of mind knowing you are in control of the projects in your labs.

Receive a customized interactive ROI calculator. Call today!

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Why?!

Because Productivity,
Visibility & Process
Matters

2006				2007				2008				2009															
Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4										
9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Phase 2				Phase 3				Phase 4				Phase 6				Phase 7				Phase 8							
Planning				Pl-								Production				Ramp Down											

Completed
ahead of
schedule!

**Effective Test Lab
Management improves
your bottom line**

QATrAx

SEIZE A COMPETITIVE ADVANTAGE

Market forces, shorter product lifecycles and heightened competition increase the pressure on manufacturers to release products at a faster rate. Competition for revenue and the need for cost reduction is causing a global dispersion of key activities in manufacturing and testing. This global marketplace results in new product configurations that must fulfill market needs amidst a dizzying array of corresponding regulatory requirements.

Test labs are not immune to these market forces. Many testing organizations are reaching the breaking point. The pressure is mounting — as test volume is increasing — with little or no increase in lab resources!

If not managed well, test labs will prevent products from reaching their intended markets on time.

Ask your program managers!

QATrax is the framework for an effective process whereby you increase control and achieve better results. By layering your own process over the QATrax backbone, you build a long-term competitive advantage.

THE PROCESS BACKBONE

QATrax, the premier Test Lab Management and Scheduling solution, is the backbone of a streamlined process where product testing is integrated into overall program and project activities.

Your processes are tuned to QATrax's built-in workflow. The layering of your workflow across the QATrax backbone gives you the competitive edge to meet customer and market deadlines. How? By establishing an effective process, and applying it consistently. By providing broad visibility and simple, yet powerful metrics to build upon, you create the basis for continued increased effectiveness. Your results are greater control and a method to proactively deal with bottlenecks, test failures, anomalies and missed deliverables that impact meeting customer or market due dates.

QATrax solves the problem of awareness by providing real-time visibility into a standardized process that is consistently applied in a single lab or across labs dispersed around the world. Heighten visibility significantly increases your control.

Greater control over your workflow reduces uncertainty and risk. QATrax helps manage the process of product and test flow into, and out of, test labs. QATrax helps formalize and standardize workflow and reporting, centralizing much of the data that is now spread among local computers and network drives.

During peak testing periods, when available resources are scarce, QATrax makes a real difference. Re-balancing, tuning, re-scheduling and fitting new tests into already crowded schedules can improve resource effectiveness, dramatically speeding time-to-market and getting more products out the door.

QATrax provides immediate bottom-line benefits by tuning testing cycles to business cycles and by shaving critical time off the testing cycle. The competitive benefits are improved time-to-market, meeting customer deadlines and savings on operating costs.

One QATrax customer has said that a single day improvement in time-to-market is worth \$1 million to them. What is it worth to you?

QATrax is the solution to the cost and effectiveness issues plaguing test labs.

It provides proven cost savings and productivity gains for organizations like Nokia and Hewlett-Packard.

YOUR EDGE

The test lab is only one facet in the product manufacturing lifecycle, yet it is critical. You only get paid after your product tests successfully.

Don't let your test lab be your bottleneck!

Improve productivity and time-to-market while building your long term competitive edge by using QATrax.

Call TraxStar today.